



Special Merchandising Issue, 2004

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The Pleasant Places of Florida

Vol.8 No. 10

From the Papers on the Sundial:

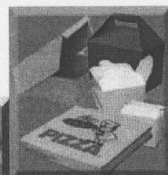
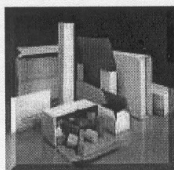
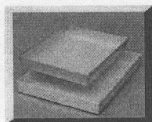
We fall victim to it every day. Paul Newman's Salad Dressing. Wilford Brimley for Quaker Oats. Jerry Seinfeld for the American Express Card. The Winona Ryder Purloined Clothes Collection (well, maybe not).

Wouldn't it be great if the ordinary person could get paid for endorsements? "Joe Schmoe uses Eberhard-Faber No. 2 pencils every day. Those erasers are delicious and nutritious. Don't your teeth deserve Eberhard-Faber?" "Hi! I'm Fritz Kablone from Concord, New Hampshire, and I use Nitro Brand Moustache Scissors." And getting those residual checks every month would be great. I mean, we're the ones who need it. The celebrities already have enough—too much in fact. Way too much. Why do they need those huge houses? And all those cars?

Ahh, but we rant philosophical.

Anyway, let's see what the partisans in the canon might come up with. Happy Shopping!

If it's worth storing, it's worth storing well.



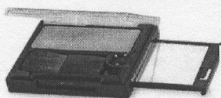
Find everything you need in

The Old Tin Dispatch Box Collection
at

BED BATH & **BEYOND**

With Love—Godfrey

REVLON



Revlon Presents the Godfrey Emsworth Line of exquisite cosmetics. Foundation, lipgloss, eyeliner—Godfrey's got it all. Including the Skinlights Instant Skin Brightner, and the Eyeglide Shimmer Shadow. And Godfrey has just announced his new line of hair care products, including his High Dimension Permanent Haircolor Ultra-light Natural Blonde. Godfrey means skin, and Revlon means Godfrey. Available at Target and other fine stores.



TARGET

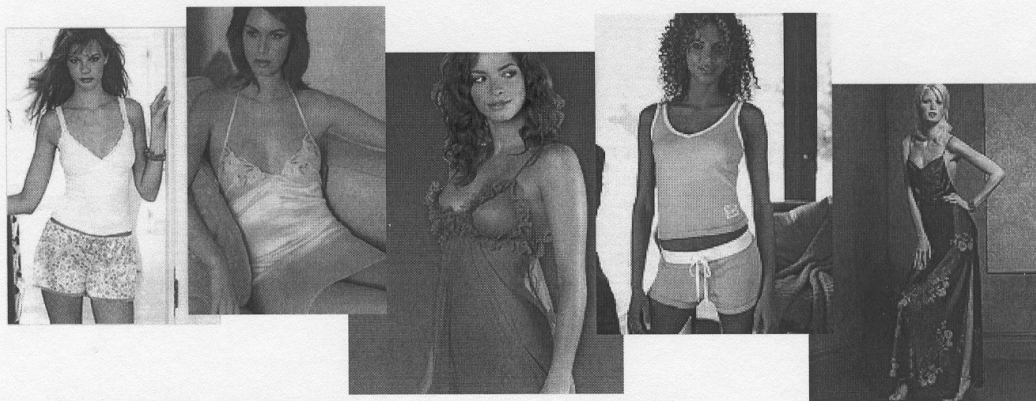


IAIA

Irene Adler's Intimate Apparel



Irene Adler's Intimate Apparel has the latest in sleepwear. From traditionally comfortable cotton to the latest in lycra/spandex, from full coverage to barely-there, from shapely to seamless, from lacy to racy, from saucy to bossy, Irene Adler has everything you need. Irene Adler's *Mousseline de Soie Collection* has been rated "simply divine," "angelic" and "I'd sell my husband for this outfit" by fashion critic Dame Sylvia St. Clair.



The Irene Adler Intimate Apparel Collection. Only at

VICTORIA'S SECRET

Hugh Boone has always stood for the finest in men's coats and jackets. Stylishly elegant, with a flair for the avant garde, Hugh Boone is always on the mark. His innovative secret pocket for storing coins and other valuables has been imitated for years. Imitated, but never duplicated. Hugh Boone remains an original, and slipping your arm into the sleeve of one of these fabulous jackets is to savor something truly elegant. In the world of the ordinary, Hugh Boone stands out. Even when you're sitting down.



The Hugh Boone Label

only at

★ *macy's way to shop™*

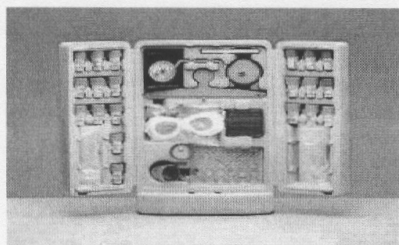


Hey Kids!

It's the Professor Moriarty Signature Series at Edmund Scientific.

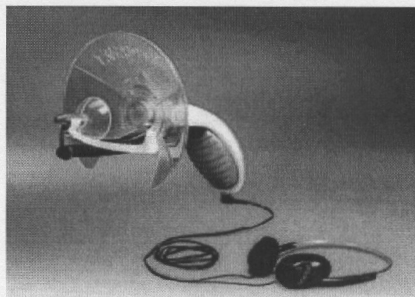


Every chemist knows that it's important to have the best in glasswear. That's why Professor Moriarty chooses Lowenstein Labs Premier containers. You get a lab apron, 3 beakers, porcelain evaporating dish, Erlenmeyer flask, plastic funnel, safety goggles, graduated cylinders, filtering paper, dropping pipet, spatula, sponge, 3 rubber stoppers, 6 test tubes, test tube rack, test tube brush, test tube holder, thistle tube, tongs, pipestem triangle, tripod and wire gauze square. But wait, there's more! It also includes a battery jar, 2 wide mouth 8 oz. bottles, burette clamp, clamp holder, petri dish, boiling flask, forceps, funnel thistle tube, stirring rod, wood splints, test paper, thermometer, wash bottle, shutoff clamp, graduated cylinder, scoop and spot plates.



Analyze blood, water, and saliva with this great Chemistry Set. Everything you need to conduct cool experiments and nail your friends on narcotics charges. Comes with a 200-page instruction manual.

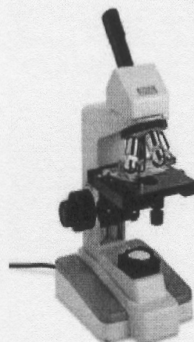
Spy on your neighbors with the ultra-cool Third Ear Listening Device. Learn what they're up to, blackmail them, make big bucks. It's easy! It's fun!



Not only does this Swedish-made binocular magnify things, it also allows you to see in the dark. The latest in charged coupled devices allows you to see while remaining unseen. At affordable prices too!



What kind of hair is that? Is that really lint, or something else? Where did your father really go last night? You can answer these and many other questions with this 1000x Monocular/Binocular Microscope with Built-in Mechanical Stage. This fiendishly clever laboratory microscope features international standard objectives and eyepieces with fully coated achromatic optics. Objectives are parfocal, parcentered and color-coded for easy identification.



Professor Moriarty

signature series only at





Kitty Winter Original Fragrances

now at
Sears

TOSS'ED



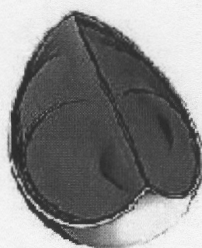
A brazen assault
on your senses.

SUBTERFUGE



Cumin, ginger, with just a
hint of acidity.

HALF MOON STREET



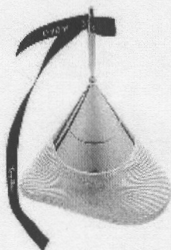
Sinfully intense! A slap in
the face on a cold morning.

FLAME AND ICE



Like sadness in a glass jar.

XX-31



Contains rosemary,
amber, a hint of
sandalwood. It brings
out the true you.

CHARING CROSS STATION



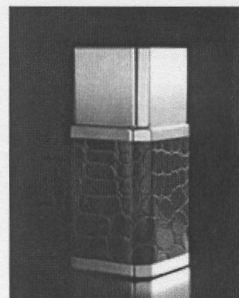
Startlingly youthful, vibrant,
with oakmoss, musk and
jasmine. A scent that will
leave men begging you to stay.

MING

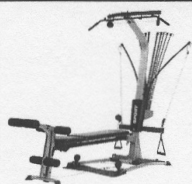


Crimson Peony, Citron,
Blue Iris, Bergamot,
Gardenia, Jasmine,
Honeysuckle, Tagat,
Muguet, Sandalwood,
Bamboo, Teak. A
fragrance inspired by
Spring in Peking.

AUSTRIAN HEEL



Contains orange, lemon
and jasmine. Blended with
notes of rose, sandalwood
and patchouli. One of
only two scents created for
men to hide the stench of
their duplicity.



The Bowflex Sport, endorsed by Dr. Grimesby Roylott. "Twenty minutes a day, three times a week and I can bend nearly anything and throw blacksmiths a good eight feet. No one messes with me, 'cause I mess with my Bowflex. If you're a jack-in-office you better get one of these as there's no telling what trouble you're likely to get into. And I've lived in Calcutta!"

See the Bowflex Sport at





*Topaz Designs by
Henry Baker*

Find them at

**SAKS
FIFTH
AVENUE**

The John Watson Hardware Selection

FIND IT AT

ACE
The helpful place.

Flashlights and
Dark Lanterns

Smoke Bombs

Lockpicking Tools,
featuring the latest
in the sleek
Japanese line.

Guns and
Ammo — we
proudly sell the
Ely's No. 2.

**EVERYTHING YOU NEED TO SATISFY THE LITTLE LARCENIST IN YOUR FAMILY
EVEN YOURSELF.**

ACE
The helpful place.

The Pleasant Places of Florida

*founded In 1972
by Leslie Marshall, B.S.I. (dec.)*

Recorder Emeritus: Dr. Benton Wood, B.S.I.

For the Record:

THE LAST COURT OF APPEALS

David McCallister, Master of the House,

(Master of Ceremonies at most gatherings, host of the annual Wessex Cup)

Carl Heifetz, Representative (both with the Servants and with the Tradespeople),
(Correspondent & Communication)

Wanda & Jeff Dow, The Papers on the Sundial,

(Communications and Bookkeeping)

Please make note of the date after your name on the mailing label. This is the expiration date of your club membership. You will not receive further Communications after this date unless you renew. Renewals should be sent, with any updates, to Wanda Dow. Make all checks payable to Wanda Dow. US\$12.00 (US/CAN) or US\$13.00 (INTL)

PLEASE NOTE ABOVE INFORMATION! ALL CHECKS FOR RENEWAL SHOULD NOW BE MADE OUT TO WANDA DOW. CHECKS MADE OUT TO THE PLEASANT PLACES OF FLORIDA WILL BE RETURNED. WE NO LONGER HAVE A CLUB ACCOUNT AT THE BANK AND WILL NOT BE ABLE TO CASH SUCH CHECKS. THANK YOU FOR YOUR COOPERATION.
